

A STEP A HEAD CAREER FAIR 2022



Career Fair
28 – 29 – 30 Sep 2022



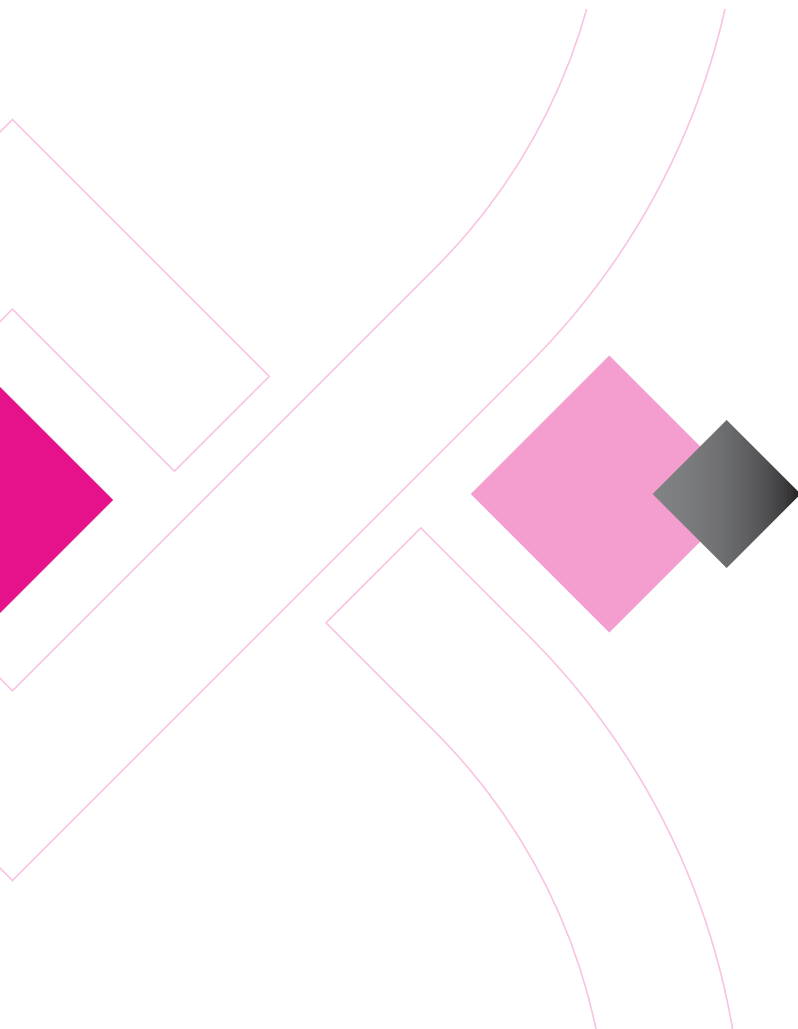
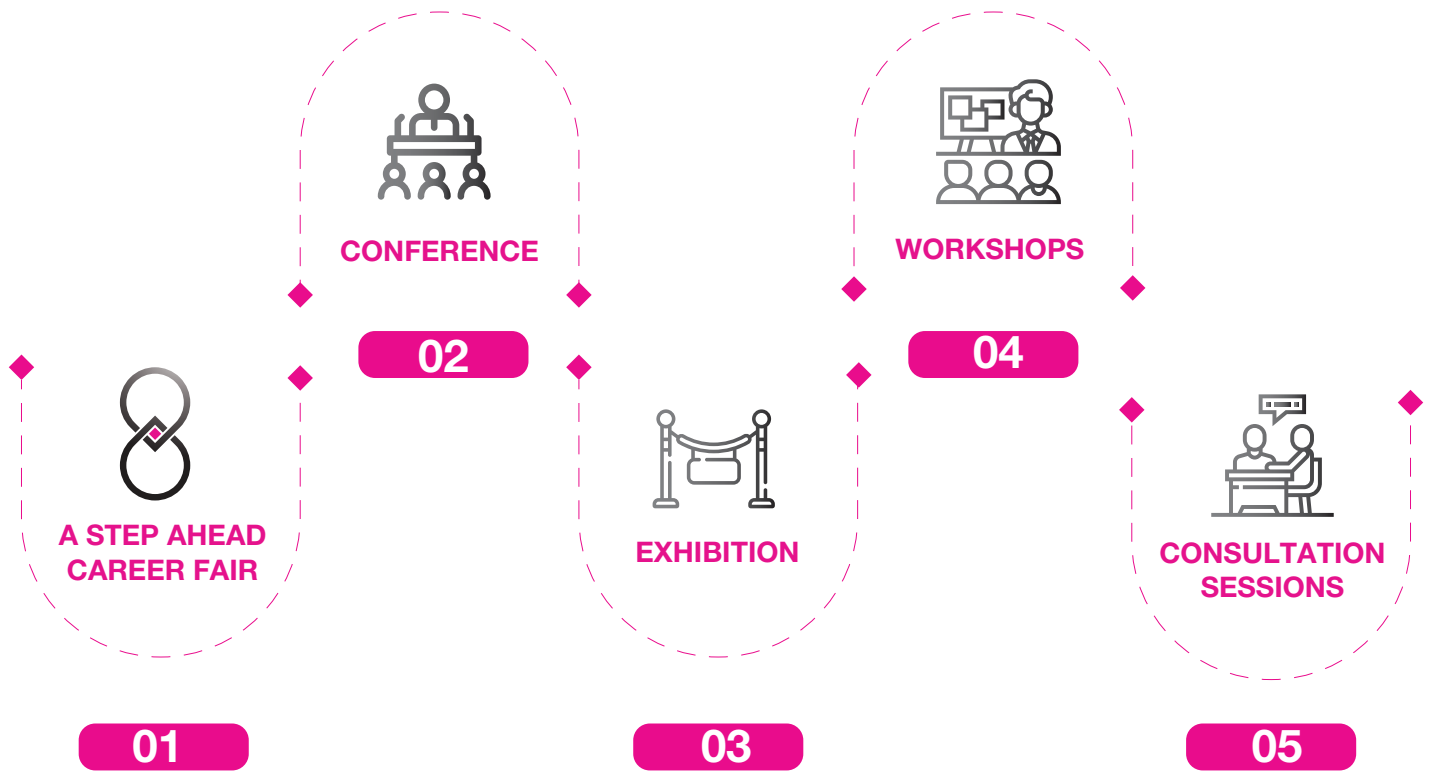
The Conference
28th Sep 2022



The Ritz-Carlton
Riyadh

Glowwork

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Year after year, due to the positive changes we are witnessing in our beloved country, successes are achieved and businesses are flourishing in both sectors and the private sector in particular.

Today, we invite you to be the cornerstone of the success of A Step Ahead Career Fair in its 8th year, which annually brings together over 30,000 job seekers and more than 80 leading companies under one roof.

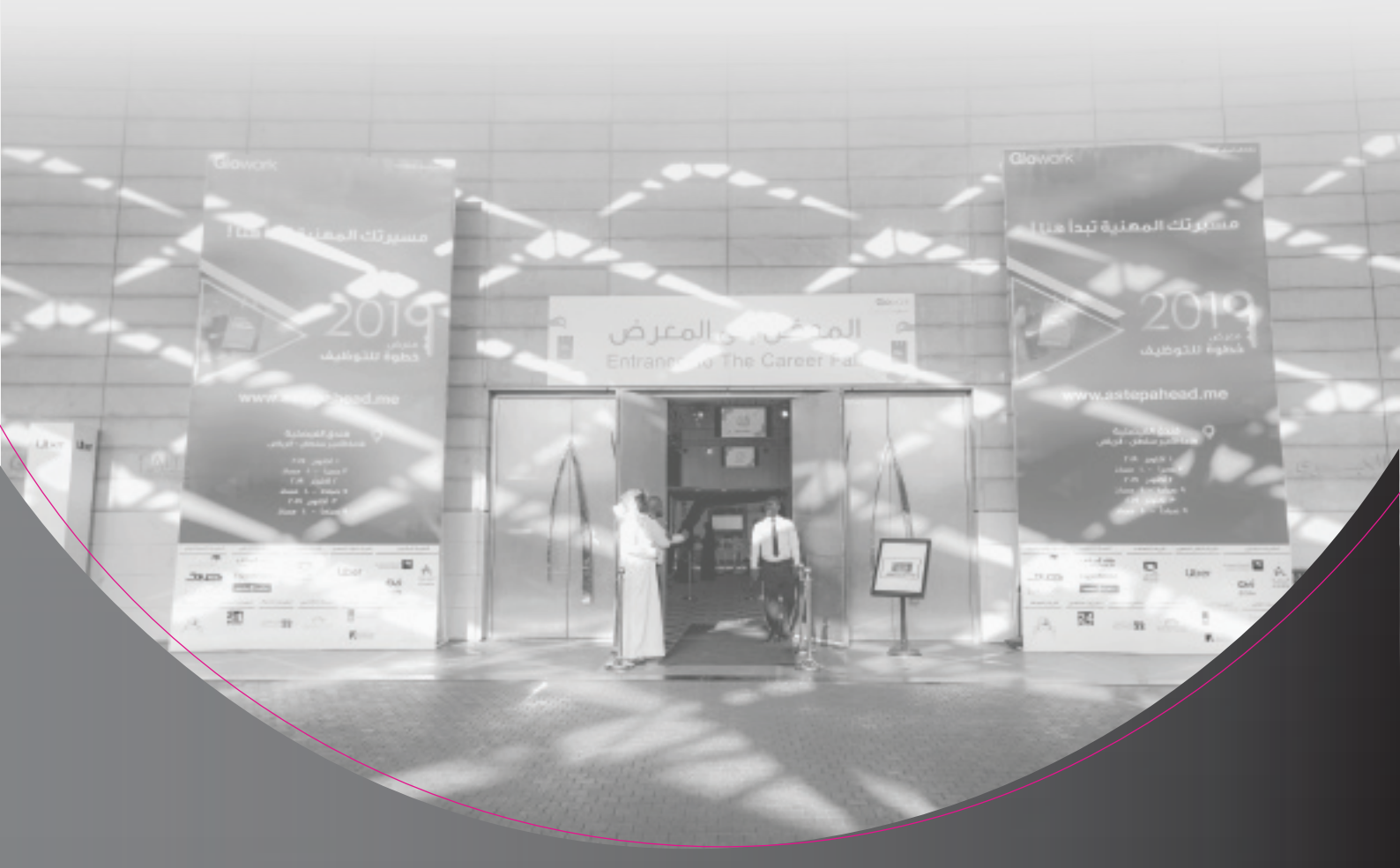
Glowork, by women for women.





A STEP A HEAD
CAREER FAIR
2021

A Step Ahead Career Fair is a collective effort between Glowork, the private sector, the universities and the government. All of our sponsors, contributors and supporters have come together to pave the path towards the successful and much needed integration of women into the professional world. It is also a unique platform that goes a step beyond simply facilitating education and networking, it is an opportunity for job seekers to present their skills in front of employers, attend professional workshops, on spot interviews for talented women and an opportunity to receive professional counseling session from experts in the field. The essence of the idea lies in the relentless pursuit of progress towards real results in the successful employment of women and achieving an important part of the Kingdom's Vision 2030.



◆ THE CONFERENCE ◆

The Conference is run by Saudi leaders and business entrepreneurs, in addition to prominent international figures from all over the world. This conference is specially designed for university students who are about to enter the job market, and it also aims to encourage and motivate them to become leaders with successful and influential personalities in their community.



◆ THE EXHIBITION ◆

A Step Ahead Career Fair is the largest employment fair, as it contains 90 local and international companies in all sectors to showcase their career opportunities for women.



◆ THE WORKSHOPS ◆

More than **60** workshops were conducted during the exhibition days on various professional topics; Such as readiness to work, empowering women, and other topics aimed at developing women and improving their skills.



CONSULTATION SESSIONS

Consultation sessions start from one session to the next, listening to the advice of experts who are most interested in the field of career development, providing advice to those who request it and helping them achieve their CV. Just like a job interview.



OUR SPEAKERS AMONG THE YEARS



H.E. Mr. John P. Abizaid
United State Ambassador to KSA



Turki Al-dobhkel
Owner of Future Work Initiatives
at MLSD



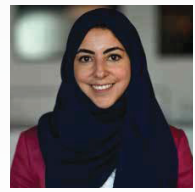
Khalid Sulaiman Al-Saleh
CEO & Co-Founder of
Glowork



H.E. Mr. Joost Reintjes
Ambassador of the Kingdom
of Netherlands



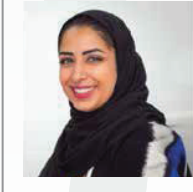
Rana Salhab
Middle East Talent &
Communications
Partner at Deloitte



Sarah Shabib
Young Leaders Advisory Board
(YLAB)
Coordinator at Saudi Aramco



Majed AlKhurayef
SVP, Head of Recruitment
department at Riyad Bank



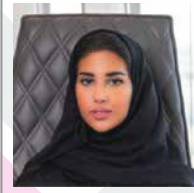
Noura Al-Aqili
Presales Manager for Innovation
& Technology at SAP



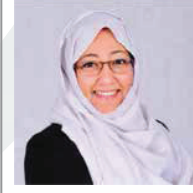
hadjah Alwaal
Director at 24 FM Radio
and TV Channel



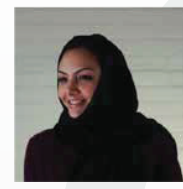
Shatha Mutlab AlNafeesa
CHRO at Zain



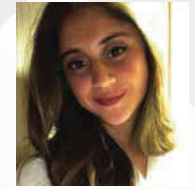
Esraa Albuti
Partner at EY



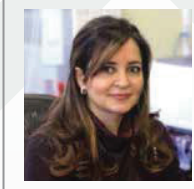
Reem A. Al-Ghanim
HR & Support Services
Chemicals | Saudi Aramco



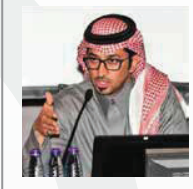
Mrs. Abeer AlHasehimi
VP of upskilling and Saudi
employment
at Takamol Holding



Lara Bassam Al Kazimi
Transaction Advisory Analyst
at EY



Sheila O. Al Rowaily
CEO, Wisayah
Saudi Aramco Oil Company



Bandar AlDuwaili
Senior program
Manager at Takamol Holding



**Prince Waleed Bin Nasser
AlSaud**
Executive Chairman at Qoot the
Restaurants and Cafes Association
and Mukatafa



Nada AlHarthi
Vice President, Business Affairs



Shahd Attar
Principal Director at Middle East
Accenture Digital



Jarrah AlJarrah
Marketing Director
Takamol Holding

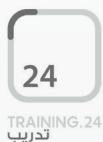


Trefor Murphy
Founder and CEO
at Cooper Fitch

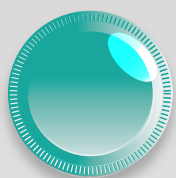


Zeinab Abu Alsamh
Chief Commercial Officer at the
Saudi Broadcasting Authority

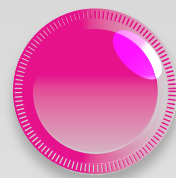
OUR PARTNERS AMONG THE YEARS



◆ OUR PACKAGES ◆



Exhibitor



Premium Exhibitor



Silver Sponsor



Gold Sponsor



Diamond Sponsor



Platinum Sponsor



Exhibitors

- 1- Opportunity to have 1 Page in the event magazine.
- 2- Opportunity to have your logo on the website of the event.
- 3- An award will be given to the exhibitor by the end of the event.
- 4- 2 lunch tickets will be offered each day.
- 5- 2 Badges for your booth representatives.
- 6- Announcement on social media of your participation at the event.
- 7- Opportunity to represent the company in a (2.5 x 2.5) already built booth.

Total Amount: 16,000 SR





Premium Exhibitor

- 1- Having a page on Career Fair magazine.
- 2- Opportunity to put the link of the website and logo of the company at the career fair website.
- 3- An appreciation plaque will be presented to the Premium Exhibitor at the event.
- 4- Advertising on the social media for the Premium Exhibitor.
- 5- 4 launch tickets for the company representatives.
- 6- 4 entry badges for the company representatives.
- 7- Opportunity to represent the company in a (3,5 x 3,5) already built booth.

Total Amount: 29,500 SR





Silver Sponsor

- 1- Opportunity to have 1 page in the event magazine and an extra page for Ad.
- 2- Opportunity to have your logo and a link to your website on the website of the event.
- 3- Your logo will be printed on the backdrop of the conference.
- 4- Your logo will be printed on promotional material such as flyers.
- 5- An appreciation plaque will be presented during the conference to the Silver sponsor.
- 6- An announcement on social media about the sponsorship.
- 7- Opportunity to represent the company in a (2,5 x 5) space.
- 8- Access to the interview room where you have the opportunity to interview candidates.
- 9- The sponsor logo will be presented on the cover of the event magazine.
- 10- The sponsor logo will be presented on an email sent to a data base of (over 2 million) recipient.
- 11- 6 Lunch tickets will be offered to the silver sponsor each day.
- 12- 2 Entrance tickets for the conference.
- 13- Opportunity to speak at the conference in a panel discussion.
- 14- 6 badges for your booth representative.
- 15- Opportunity to announce your vacancies through audio at the event.
- 16- Opportunity to conduct 3 workshops.

Total Amount: 165,000 SR

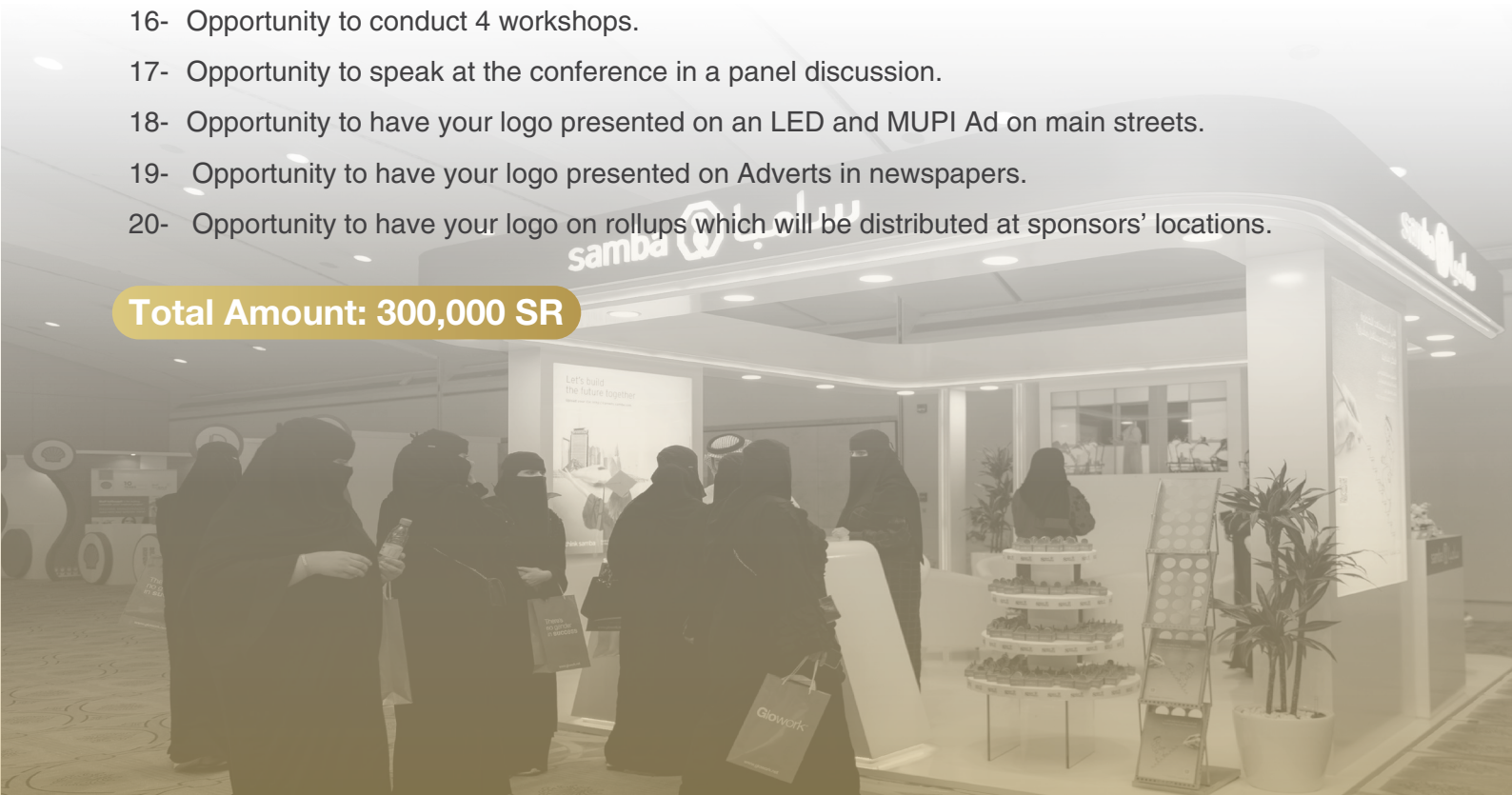




Gold Sponsor

- 1- Opportunity to have 3 Pages in the event magazine and an extra A5 Ad.
- 2- Opportunity to have your logo and a link to your website on the website of the event.
- 3- Your logo will be printed on the backdrop of the conference.
- 4- Your logo will be printed on promotional material such as flyers.
- 5- An appreciation plaque will be presented during the conference to the Gold Sponsor.
- 6- Announcement on social media about the sponsorship.
- 7- An SMS will be sent to announce the sponsorship.
- 8- Opportunity to represent the company in a (5 x 5) space.
- 9- Access to the interview room where you have the opportunity to interview candidates.
- 10- The sponsor logo will be presented on the cover of the event magazine.
- 11- The sponsor logo will be presented on an email sent to a data base of (over 2 million) recipient.
- 12- Opportunity to announce your vacancies through audio at the event.
- 13- 8 Lunch tickets will be offered to the Gold sponsor each day.
- 14- 8 Badges for your booth representatives.
- 15- 4 Entrance tickets for the conference.
- 16- Opportunity to conduct 4 workshops.
- 17- Opportunity to speak at the conference in a panel discussion.
- 18- Opportunity to have your logo presented on an LED and MUPI Ad on main streets.
- 19- Opportunity to have your logo presented on Adverts in newspapers.
- 20- Opportunity to have your logo on rollups which will be distributed at sponsors' locations.

Total Amount: 300,000 SR





Diamond Sponsor

1. Opportunity to have 4 Pages in the event magazine and an extra A5 ad.
2. Opportunity to have your logo and a link to your website on the website of the event.
3. Your logo will be printed on the backdrop of the conference.
4. Your logo will be printed on promotional material such as flyers.
5. An appreciation plaque will be presented during the conference to the Diamond Sponsor.
6. Announcement on social media about the sponsorship.
7. An SMS will be sent to announce the sponsorship.
8. Opportunity to represent the company in a (6 x 6) space.
9. Access to the interview room where you have the opportunity to interview candidates.
10. The sponsor logo will be presented on the cover of the event magazine.
11. The sponsor logo will be presented on an email that will be sent to a data base of (over 2 million) recipient.
12. 10 Badges for your booth representatives.
13. 10 Lunch tickets will be offered to the Diamond sponsor each day.
14. 6 Entrance tickets for the conference.
15. Opportunity to announce your vacancies through audio at the event.
16. Opportunity to conduct 5 workshops.
17. Opportunity to speak at the conference in a keynote.
18. Opportunity to have your logo presented on an LED and MUPI AD on main streets.
19. Opportunity to have your logo presented on Ads in newspapers.
20. Opportunity to have your logo on rollups which will be distributed at sponsors' locations.
21. Opportunity to hang marketing material which will be provided by the sponsor at 2 different spots around the event venue.
22. Opportunity to have your logo on the volunteering certificates.
23. Sponsor will receive a report of number of hired women from the event to utilize in CSR reports.
24. Certificate from Glowork to the Diamond sponsor will be presented by the end of the event.

Total Amount: 500,000 SR



Platinum Sponsor

- 1- Opportunity to have 5 Pages in the event magazine and an extra A5 Ad.
- 2- Opportunity to have your logo and a link to your website on the website of the event.
- 3- Your logo will be printed on the backdrop of the conference.
- 4- Your logo will be printed on promotional material such as flyers.
- 5- Access to a private VIP lounge.
- 6- An appreciation plaque will be presented during the conference to the Platinum Sponsor.
- 7- Announcement on social media about the sponsorship.
- 8- An SMS will be sent to announce the sponsorship.
- 9- Glowork will announce the sponsorship on a press release.
- 10- Opportunity to represent the company in a (8 x 5) space.
- 11- Access to the interview room where you have the opportunity to interview candidates.
- 12- The sponsor logo will be presented on the cover of the event magazine.
- 13- The sponsor logo will be presented on an email that will be sent to a data base of (over 2 million) recipient.
- 14- 12 lunch tickets will be offered to the Platinum sponsor each day.
- 15- 12 Badges for your booth representatives.
- 16- 10 Entrance tickets for the conference.
- 17- Opportunity to announce your vacancies through audio at the event.
- 18- Opportunity to conduct 7 workshops.
- 19- Opportunity to speak in a keynote at the conference.
- 20- Opportunity to manage a panel discussion.
- 21- Opportunity to have your logo presented on an LED and MUPI Ad on main streets.
- 22- Opportunity to have your logo presented on newspapers.
- 23- Opportunity to have your logo on rollups which will be distributed at sponsors' locations.
- 24- Opportunity to hang marketing materials provided by the sponsor at 4 spots around the venue.
- 25- Opportunity to have your logo printed on the volunteering certificates.
- 26- Opportunity to have your logo printed on the students' certificates.
- 27- Sponsor will receive a report of number of hired women from the event to utilize in CSR reports.
- 28- The opportunity to have the exclusive full data base of the event attendees.
- 29- Certificate from Glowork to the Platinum sponsor will be presented by the end of the event.
- 30- Opportunity to have your logo displayed for 15 minutes twice a day on 8 LCD screens during the event.

Total Amount: 750,000 SR

نموذج مشاركة Partnership Form

Name:

الاسم :

Position:

المنصب :

Company Name:

اسم الشركة :

Mobile Number:

رقم الجوال :

Email:

البريد الإلكتروني :

Fax Number:

رقم الفاكس :

Sponsorship Level :

- ☐ Exhibitor
- ☐ Premium Exhibitor
- ☐ Silver Sponsor
- ☐ Gold Sponsor
- ☐ Diamond Sponsor
- ☐ Platinum Sponsor

مستوى الشراكة :

- ☐ مشارك
- ☐ مشارك استثنائي
- ☐ شريك فضي
- ☐ شريك ذهبي
- ☐ شريك ألماسي
- ☐ شريك بلاتيني

Signature / التوقيع

Stamp / الختم

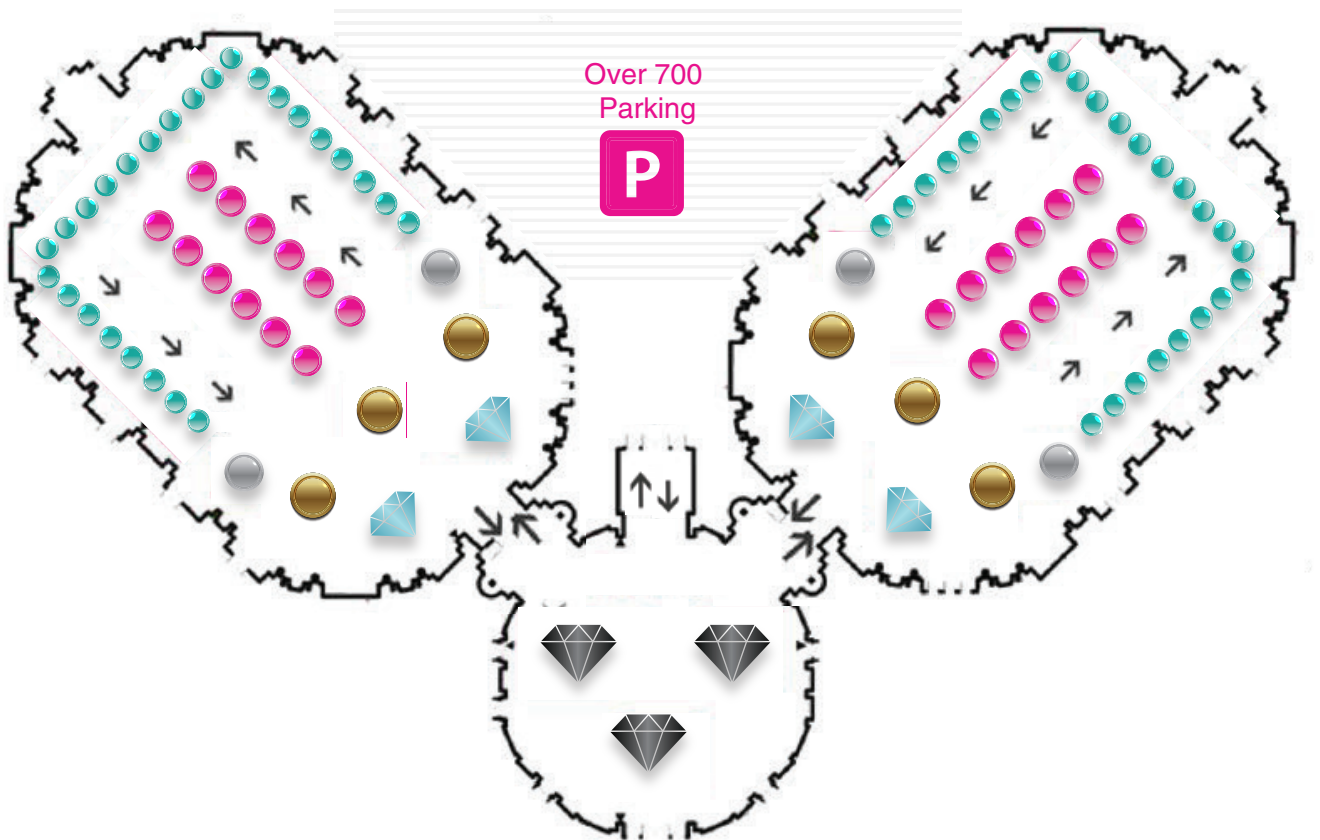
- Cancellation after May 2021 – 50% refund.
- Cancellation after August 2021 No refund.
- Prices does not include VAT.

- الإلغاء بعد مايو ٢٠٢١ - قيمة الاسترداد ٥٠٪.
- لا يوجد استرداد للإلغاء بعد أغسطس ٢٠٢١.
- الأسعار لا تشمل ضريبة القيمة المضافة.

◆ RITZ CARLTON FLOOR PLAN ◆



THE RITZ-CARLTON®



Platinum Sponsor



Diamond Sponsor



Gold Sponsor



Silver Sponsor



Premium Exhibitor



Exhibitor



Thank you

We are looking forward to collaborating with you.

Glowork®